Urban Sprawl/Smart Growth Project – Uptown Cleveland

Objective
Create a presentation that gives examples for how a Cleveland neighborhood, like Uptown Cleveland (University Circle/Cleveland Clinic Area), meets **the Smart Growth principles** and make recommendations for the principles the area is not meeting or not meeting well.

Background
Sprawl costs regional households and economy, sustainability report shows
http://blog.cleveland.com/architecture/2012/06/northeast_ohio_sustainable_com_1.html

How transit and smart growth are saving Cleveland
http://grist.org/list/2011-11-30-how-transit-and-smart-growth-are-saving-cleveland/

Assign slides to specific students (Urban Sprawl & Smart Growth Principles):
_____Causes of urban sprawl for Cleveland
_____Consequences of urban sprawl for Cleveland
_____Mixed land use
_____Create a range of housing opportunities and choices
_____Create walkable neighborhoods
_____Encourage community and stakeholder collaboration in development decisions.
_____Take advantage of compact building design.
_____Foster distinctive, attractive communities with a strong sense of place.
_____Preserve open space, farmland, natural beauty, and critical environmental areas
_____Provide a variety of transportation choices
_____Strengthen and direct development toward existing communities
_____ Make development decisions predictable, fair, and cost-effective.

Choose one neighborhood from this article to focus on: _____
http://www.clevescene.com/scene-and-heard/archives/2014/01/13/12-of-the-most-walkable-neighborhoods-in-cleveland?page=3
Cleveland, Coventry Village, Ohio City, Little Italy, Tremont, University Circle, Edgewater, Gordon Square, East Fourth, Shaker Square, Larchmere, St. Clair, Superior, Warehouse District, The Flats

Project Requirements
-Groups of 3-4
-Presentation in Google Slides
-List causes of urban sprawl that pertain to Cleveland & consequences
-2-3 pieces of evidence for each smart growth principle with photos for each (either personally photographed or from internet)
-Explanation for how each piece of evidence helps
-Recommendations for principles not met or not met well

Assessment
-Each person in the group will be scored on the slides they sign-up for + 5 points overall completion of the presentation (title slide, reasons for urban sprawl, consistency, etc.)
-See rubric for the 25 pt portion of score

Rubric

Score	Accuracy	Thoroughness & Clarity	Presentation Skills	Presentation
5	The written and/or visual information are free of error. Resources listed.	(10 pts) All information is complete, including causes of urban sprawl, evidence, photos, and recommendations if evidence cannot be found	The presenters maintain an excellent level of eye contact, show expert knowledge of the material, and speak in a natural way	The slides are well organized, formatted, text and illustrations are easily seen and read.
4	One or two minor errors. Most resources listed.	(8 pts) One or two items missing.	Presenters maintain good eye contact, show good knowledge of material, and almost always speak naturally	Slides have minor flaws in organization, formatting, and ease of reading.
3	One major error. Some resources listed.	(6 pts) Three or four items missing	An attempt is made to maintain eye contact and there is a good knowledge of content.	Slides have many flaws in organization, formatting, and are difficult to read.
0	Several errors. No resources.	More than 4 items missing.	Eye contact is not maintained. Presenter seems ill-prepared and speaks poorly.	Slides are not complete. Inadequate time spent in preparation of presentation is evident.

Rubric score _____(out of 25) + Overall _____ (out of 5) pts = _____/30